



BeaVita

DOC WINES BRENTA RIVIERA

**A NATURAL SETTING BETWEEN
THE DOLOMITES AND VENICE.**



10.000 m²

Production
surface area

800 ha

Total
production
lands

6000

Bottles/hour

11 milioni

Litres produced
in 2024

26 milioni €

Turnover
in 2024

45

Countries of
export

The vineyard

San Martino is proud to be a vineyard that embodies all the typical characteristics of its land: love of nature, the entrepreneurial spirit of the Veneto region, family tradition, and the pursuit of excellence.

The vineyard was established at the end of the **1960s** in Visnà di Vazzola, in the **province of Treviso**, dedicated to the cultivation of prized grapes in the San Martino area, where there was once a church consecrated to the saint, sadly ruined during the First World War.

In recent years, the company has undergone **major changes**, aimed at innovating vineyard practices and improving transformation processes.

Thanks to significant investments, San Martino is now a high-tech facility, spread over a production area of **10,000 square metres** and a **total of 800 hectares of production land**.

Traditional techniques have been supplemented with modern procedures and equipment, such as the recently inaugurated bottling plant, to ensure the highest quality and authenticity of the final product.

The company's wines are exported to **45 countries**, including **Europe, America and Oceania**.





50

Years of
business

3

Generations of
the Cescon family

100%

Supply chain
control

The family

In 2019 San Martino celebrated **50 years** in business. This half-century has seen the transformation from grape growers to major wine producers, capable of **directly managing all stages of the supply chain**, from the cultivation of the vineyards to vinification in their own cellars, to bottling and sales.

The land

San Martino wines come from grapes grown in estate vineyards located between the Piave River and the hills of Conegliano and Valdobbiadene within the Prosecco DOCG and Prosecco DOC areas. Direct production is supplemented by selected grapes from small local producers who are monitored throughout the year by San Martino's technical staff to ensure the quality of the grapes.

A new market

Riding the wave of the great evolution that the company has been experiencing in recent years, **in December 2021 San Martino Vini expanded its properties with a new production site in the DOC Riviera del Brenta area. With the contribution of the 100 members of the historic Venetian social winery San Martino Vini thus opened up to the modern channel with a new line, "Beavita",** dedicated to valorising the varieties traditionally grown in the DOC Venezia and DOC Riviera del Brenta areas, as well as the promotion of Prosecco DOC and DOCG.





Riviera del Brenta

The charm of the Riviera del Brenta, one of the most beautiful areas in the province of Venice, represents a great heritage that needs to be taken into greater consideration, to make the fine wines produced on the country estates that once belonged to the Doges and Venetian nobles, known in Italy and abroad. The Venetian villas have always been not only splendid holiday resorts for the aristocracy, but also and above all farms, surrounded by cultivated fields and vineyards, where excellent wines were produced.





The charming design of the bottles

The exclusive bottles are characterized by a refined decorative texture in relief, like small waves that gently curl the surface of the water. These precious "embroidery" evoke the link with the extraordinary Venetian art of glass processing and the charm of the architecture of the villas of the Brenta Riviera, where the nobles of the Serenissima loved to stay in moments of leisure and fun.

The texture is inspired by the floral gothic style, with elegant and sinuous lines, which adorns the typical Venetian palaces overlooking the canals. Geometric curvilinear games magically emerge from the glass surface, letting imagine the elegant shapes of rosettes, friezes, arches and colonnades.

The bottle is enriched with a sensory dimension that evokes new suggestions and emotions.

The same decorative lines are also used in the label graphics, creating an effect of great harmony and grace.







**Merlot
Riviera del Brenta DOC**

BEAVITA

STILL WINE

ALCOHOL
13,5% vol

RESIDUAL SUGAR
3 gr/l

**MERLOT DOC RIVIERA DEL BRENTA:
the charm of the Riviera del Brenta captured
in a goblet.**

Beavita presents Merlot DOC Riviera del Brenta, **a wine that represents the oenological renaissance of an area rich in history and tradition.** Midway between the Dolomites and Venice, the Riviera del Brenta unfolds like a jewel set between the river Brenta and the Venetian lagoon. An urban area full of charm, where Venetian villas and historic estates recount the glorious past of a land devoted to viticulture. Nowadays, many of those estates have been broken up into smaller lots, farmed by local people, gathered in a cooperative since 1947. In 2004, the recognition of the **Riviera del Brenta DOC proclaimed the quality and uniqueness of the wines** of this territory.

From the Doges' villas to the fine wines of Beavita. Merlot DOC Riviera del Brenta is an excellence to be discovered.

- Fermentation in cement vats
- 2 years maturation in wooden barrels

- **Bottle size 0.75l**
- **Box of 6 bottles**



**Pinot Grigio
delle Venezie DOC**

BEAVITA

STILL WINE

ALCOHOL
12,5% vol

RESIDUAL SUGAR
3 gr/l

**PINOT GRIGIO DOC DELLE VENEZIE:
the deep roots of a fine wine**

Pinot Grigio DOC delle Venezie has its roots in a **special territory that stretches from the beautiful hills of Veneto to the cool breezes of Friuli Venezia Giulia.** Its history is intertwined with that of the Serenissima Republic of Venice, when the wines of the 'Tre Venezie' were marketed and appreciated throughout the Mediterranean. However, the area had already been known and famous for wine production since the time of the Roman Empire. Even today, the term Tre Venezie is still used to refer to this territory and there **are numerous testament to the quality** and awards won by wines from the Venezie. DOC "Delle Venezie", established in 2016, now protects high-quality wines from a wider area of north-eastern Italy.

Pinot Grigio DOC delle Venezie: a sip of history and tradition.

- **Bottle size 0.75l**
- **Box of 6 bottles**



**Conegliano Valdobbiadene
Prosecco Superiore
DOCG**

EXTRA DRY

NATURAL SPARKLING WINE

ALCOHOL
11% vol

RESIDUAL SUGAR
15 - 17 gr/l



**Prosecco
DOC**

BRUT

NATURAL SPARKLING WINE

ALCOHOL
11% vol

RESIDUAL SUGAR
9 gr/l



**Millesimato
Vino Spumante**

BRUT

NATURAL SPARKLING WINE

ALCOHOL
11% vol

RESIDUAL SUGAR
9 - 10 gr/l

**The carefree vibe of the Veneto villas poured
into glasses of elegant bubbles.**

The joyful and careless spirit of the good life to be
enjoyed at Venetian villas is embodied by **elegant,
fine sparkling wines**. DOCG and DOC Prosecco,
and Millesimato sparkling wine are extremely
pleasant, fresh and delicately fruity wines, suitable
to be enjoyed on all occasions: from the relaxed
aperitif with friends to the most important dinners
and parties.

– Bottle size 0.75l
– Box of 6 bottles



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